



Alabama Society of Radiologic Technologists

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Dear Vendor or Sponsor,

On April 5-7, 2024, the Alabama Society of Radiologic Technologists (ALSRT) will host its **76th Annual Conference** at the Hampton Inn & Suites in beautiful Orange Beach, Alabama. As the professional organization representing imaging and radiation therapy professionals across Alabama, we invite you to participate as a vendor during this conference. If you are interested in engaging with an audience of radiographers, educators, administrators, and student radiographers, attending as a vendor on **Saturday, April 6, 2024**, would be a great opportunity for you.

Display/Exhibit Space

What are we offering vendors who apply for display/exhibit space?

- Attendees will be radiographers or student radiographers from all imaging modalities.
- Anticipate approximately 180 participants, with about two-thirds of those being student radiographers who graduate in 2024.
- Your company will be recognized in our conference booklet, during business meeting of the membership, and at the ALSRT Awards Banquet.
- Your company logo and link will be posted on the ALSRT website for one year to recognize your support of ALSRT (See examples [here](#)).
- 6-foot skirted table with two chairs will be provided. Electricity available upon request at no extra charge. There are limited tables available, so first come first served.

What do we require from you?

- Submit [Display/Exhibit Space Registration Form](#) and company logo/link by **March 15**.
- Submit payment (Two options to meet your needs):
 - \$500 Includes conference registration for up to two people tending the booth, which includes lectures/CE opportunity, social events, and included meal functions.
 - \$250 Booth fee only—does NOT include registration, lectures, social events or meals.
- Set up display by 8:00 am **Saturday, April 6** for display until 5:00 pm that day. We anticipate our largest attendance on this day between 8 am and 2 pm.
- Hotel information
 - Hampton Inn & Suites 251-923-4400
 - 25518 Perdido Beach Blvd, Orange Beach, AL 36561If reserving a room for an overnight stay, book your hotel room with the ALSRT group rate [here](#).

Conference-Related Sponsorship

If you are unable to attend in-person, another option for supporting ALSRT while promoting your products or services would be through sponsoring a conference dinner or luncheon, student competition, conference equipment, or speaker. Sponsorships range from \$250 to \$2000. What do we offer those who sponsor an event?

- Submit [Sponsorship Form](#) and company logo/link by **March 15**.
- Submit payment. Sponsorship options vary, with you choosing the option that is best for you.

- We will make available to attendees any marketing information you provide.
- Your company will be recognized in our conference booklet, during business meeting of the membership, and at the ALSRT Awards Banquet.
- Your company logo and link will be posted on the ALSRT website for one year to recognize your support of ALSRT (See examples [here](#)).

Continuing Education Course Sponsorship

A new option for supporting ALSRT while promoting your products or services is by sponsoring our online Continuing Education (CE) program. Since 2020 ALSRT has been providing online CEs for purchase by member as well as non-member radiographers who are looking for quality continuing education products.

- Each CE is approved for credit by the American Society of Radiologic Technologists (ASRT) and approved to meet continuing qualifications requirements (CQR) set by the American Registry of Radiologic Technologists.
- All lectures are developed by subject-matter experts who donate their time to prepare continuing education lectures that help technologists remain current in our profession. Check out the [lectures currently available](#).
- ALSRT refines and produces the lectures to ensure they are of high quality and monitors satisfaction of users. Satisfaction with the product is consistently very high.
- CE lectures have been purchased by individuals from almost every state in the US. If you are particularly interested in advertising your product or services to a broader audience, this may be an ideal option for you.
- CE courses have one-year approval by ASRT and ARRT, but most courses are renewed. Your ad would run as long as the course is offered—up to 3 years!
- Your sponsorship would support the purchase and maintenance of software and hardware used to produce high quality CEs.
- To date, radiographers have completed more than 750 online CE's through the ALSRT.
- Submit payment (Two options to meet your needs)
 - \$500 Your ad, up to 60 seconds, will play at the beginning of our **most popular CE course**. Send us an advertisement you have already made OR send us a company logo and the message you would like our narrator to record, and we will prepare a piece and gain your approval prior to publication. Your ad will be seen by each person accessing that CE lecture for as long as that CE course is approved by ASRT (a minimum of 1 year, maximum of 3 years). Your company logo will also be posted on the ALSRT website for one year to recognize your support of ALSRT.
 - \$200 Your ad, up to 30 seconds, will play before **one of our most popular CE courses**. Other details are same as above.

We hope you will give serious consideration to supporting ALSRT at our upcoming annual conference. We look forward to having our students, radiographers, and vendors together for education, networking, and a little fun and relaxation! Please [contact us](#) if you have questions. Hope to see you there!

Sincerely,
ALSRT Board of Directors